



Computer Skills

QuarkXPress • Photoshop • Illustrator • Flash • Go Live
working knowledge of Microsoft Office

Employment

Kronos Incorporated
297 Billerica Road • Chelmsford, MA 01824
June 2002 - Present

Senior Graphic Designer. Leading corporate designer on many marketing initiatives including direct mail, business-to-business, trade show booths and banners, brochures, flash multimedia presentations, web design and more. Currently overseeing and creating all creative for 2003 customer conference, working on direct mail programs, brochure design, multimedia presentation/cd package and recently created new collateral identity for company. Contribute with marketing managers on project development and brainstorm strategic executions in a unique conceptual way.

Davis & Company

11 Harristown Road • Glen Rock, NJ 07452
August 2001 - May 2002

Graphic Designer. Developed graphics and designs for web sites, intranets, direct mail, product packaging, illustration and more. Create functioning web sites using GoLive and Flash. Produce strong communication vehicles with an emphasis on typography and imagery. Work with team leaders on project development, strategy and marketing of products and services.
Clients included Merck, A&P Supermarkets, Huber, Wyeth, Effective Communication Group and Davis & Company.

Greenberg Seronick O'Leary and Partners

745 Boylston Street • Boston, MA 02116
July 1999 - July 2001

Art Director. Worked on conceptual advertising for on- and off-line media. Developed work for magazines, internet, newspapers, direct mail, and point-of-purchase as well as designed logos and story boards. Created and launched Shaw's Supermarkets' Reset Program and LoJack's internet campaign including a new lojack.com redesign. Managed and delegated projects with junior designers.

Clients included LoJack Corporation, Spalding Golf Worldwide, Shaw's Supermarkets, Cambridge Savings Bank, Freeman Cosmetics and Etonic Golf Shoes.

Irma S. Mann, Strategic Marketing, Inc.

360 Newbury Street • Boston, MA 02115
September 1996 - June 1999

Art Director/Graphic Designer. Conceptualized, designed and produced a wide range of projects that passed through the creative department. Responsibilities included concepting ad layout, design of direct mail and collateral, web design, graphic design, logo design and illustration.

Clients included The Islands Of The Bahamas, Hong Kong Tourist Association, Four Seasons Hotels & Resorts, The City Of Detroit, and Wyndham Hotels.

Education

Massachusetts College of Art
Bachelor of Fine Arts in Illustration
621 Huntington Avenue • Boston, MA 02115
Graduated May 1994

Junior College of Albany
Associate Degree in Graphic Design
140 New Scotland Avenue • Albany, NY 12208
Graduated May 1990